

# RAJAR DATA RELEASE



Quarter 3, 2015 – October 29th 2015

## SCOTTISH STATIONS

**WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

**SHARE OF LISTENING:**

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

**PLEASE NOTE: only the data from stations which share the same TSAs can be compared.**

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 14	Q2 15	Q3 15	Q3 15 vs. Q3 14	Q3 15 vs. Q2 15	Q3 14	Q2 15	Q3 15
BBC RADIO SCOTLAND	H	4499	870	941	948	9.0%	0.7%	8.3	7.7	7.7
Radio Borders (Bauer Borders)	Y	109	57	55	56	-1.8%	1.8%	34.1	31.0	31.3
Capital Scotland	H	2796	523	531	564	7.8%	6.2%	6.9	6.5	5.7
Central FM	Y	213	45	53	57	26.7%	7.5%	7.0	8.7	9.1
Clyde 1	H	1890	496	583	576	16.1%	-1.2%	10.8	13.1	14.9
Clyde 2	H	1890	126	161	147	16.7%	-8.7%	3.3	2.9	2.9
Clyde 3	H	1890		21	20		-4.8%		0.2	0.1
Forth 1	H	1129	323	342	347	7.4%	1.5%	14.5	12.0	14.9
Forth 2	H	1129	53	66	72	35.8%	9.1%	2.3	2.7	3.8
Forth 3	H	1129		10	8		-20.0%		0.1	0.1
Heart Scotland	H	2796	480	424	465	-3.1%	9.7%	6.6	4.8	5.0
Kingdom FM	Y	289	58	60	67	15.5%	11.7%	6.6	8.2	10.5
Moray Firth Radio (Bauer Inverness)	Y	250	119	115	118	-0.8%	2.6%	23.8	20.9	20.4
Northsound 1	Y	345	131	138	144	9.9%	4.3%	19.8	15.9	16.2
Northsound 2	Y	345	39	37	35	-10.3%	-5.4%	3.5	5.0	4.6
Original 106 (Aberdeen)	Y	345	81	75	82	1.2%	9.3%	10.0	9.5	11.0
Smooth Radio Scotland	H	1981	323	392	374	15.8%	-4.6%	6.9	9.8	9.5
Tay FM	Y	391	152	148	148	-2.6%	0.0%	18.6	18.8	20.8
Tay 2	Y	391	77	55	52	-32.5%	-5.5%	12.0	7.9	7.0
Wave 102	Y	145		23	24		4.3%		5.3	6.2
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	395	180	192	186	3.3%	-3.1%	26.9	24.3	22.9
XFM Scotland	H	830	39	39	55	41.0%	41.0%	1.3	1.7	1.8